

# Why Hire CORE Advisory Partners as Your Mortgage Broker

- 1.** CORE's Principals bring a rigorous Investment Banking-style approach to the execution of the transaction
- 2.** CORE provides thoughtful guidance on terms to the Principals to align expectations before marketing, informed by experience in similar transactions and ongoing participation in the Capital Markets
- 3.** CORE creates institutional-quality materials including Investment Summaries, Offering Memorandums, and Financials Models that elevate the Sponsor in the Capital Markets
- 4.** CORE runs a bespoke marketing process to specific lenders / investors for each transaction type across its network of hundreds of institutional capital providers
- 5.** CORE's goal is to always source multiple Term Sheets to create a competitive process and procure best-in-market terms; from there, CORE negotiates on behalf of the Principals on hard and soft terms in the Term Sheet
- 6.** CORE creates a detailed side-by-side analysis of the alternatives including the financial impact and other attributes of the transaction to help the Principals make the best decision for the Project and stakeholders
- 7.** CORE leads the closing process on behalf of the Principals including:
  - (a) leading the creation of the data room & managing the definitive due diligence process
  - (b) management of third party reports and other long-lead items to ensure a timely execution, and
  - (c) management of the definitive documentation process by driving the business and legal teams from all sides towards a closing while also providing thought leadership and detailed analysis of all business documents
- 8.** CORE is especially experienced in raising construction financing, transitional financing, and engaging in complex situations where the capital strategy and structural terms of the loan/ investment are critical to the execution of the business plan
- 9.** CORE is available for ongoing thought leadership and CFO/CIO capabilities, pre and post-transaction
- 10.** CORE has an affiliate investment company that can be a source of capital for select projects and properties